

Korryn Resetar

Experience + Product Designer

Roboflow ♦ Design Lead

March 2022 - Present

- ♦ Led design efforts for the company as the only designer for a year and a half. Designed, polished, and contributed to over 30 major features and redesigns.
- ♦ Facilitated user feedback sessions, quarterly internal cross-departmental feature request meetings, planning sessions, and guided roadmap discussions.
- ♦ Recruited, interviewed, and expanded the Design team. Managed and delegated tasks to the team, critiqued designs, and collaborated on the foundations of a design system.
- ♦ Designed and developed entire projects and redesigns from conception to wire frames to shipping to production. Authored 62 pull requests.
- ♦ Crafted a new navigational paradigm for the product based on fundamental primitives of computer vision to move to a more straightforward and digestible information structure for users of varying expertise.

NOTABLE PROJECTS

Annotation Editor Style Updates, Workspace Onboarding Revamp, Versions Page and Model Selector Redesign, Navigation Restructure and Vision

Splunk ♦ Product Designer, Machine Learning + Observability

June 2019 - March 2022

- ♦ Co-led the Machine Learning and APM team, creating features ranging from ML platforms to embedded ML algorithms in other applications and trace view improvements and integrations.
- ♦ Worked daily with engineers, product managers, my design partners, and across teams to collaborate on features, ensure feasibility, scaffold and scope functionality, and provide QA and implementation support.
- ♦ Planned and ran intensive research several initiatives, distilled results, created user mental models, journeys, and pain points from the findings, and prepared a read out of the necessary takeaways.

NOTABLE PROJECTS

Splunk Machine Learning Environment *DESIGNS PATENTED*, Streaming ML Guided Builder, Trace View Vision and Summarization

Rensselaer Polytechnic Institute ♦ B.S. Design, Innovation, and Society, Minor in Computer Science

2015 - 2019

Hobbies / Interests ♦ Painting, Finding Favorite Spots, Mentorship, D&D, Ethics in Tech, Gaming, Weight Lifting + Running

She ♦ Her ♦ Hers

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Specialties

- ♦ Experience Design
- ♦ Machine Learning
- ♦ Web Design
- ♦ Design QA
- ♦ High Fidelity Prototyping
- ♦ Visual Design
- ♦ User Research
- ♦ Information Architecture
- ♦ Participatory Design
- ♦ Data Visualization

Tools

EXPERT

- ♦ Figma
- ♦ Illustrator
- ♦ Photoshop
- ♦ CSS
- ♦ HTML
- ♦ Tailwind

WORKING KNOWLEDGE

- ♦ Javascript
- ♦ Sketch
- ♦ Premiere
- ♦ After Effects
- ♦ React